

IndustrieVandaag (eg IndustryToday) is the largest independent platform with industry news. We collect the latest news from and about the industry at large and bring it here for you. From process industry to manufacturing industry, from engineering to industrial economic news and an calendar with all (online) exhibitions, congresses & webinars.

Average **8,200 visitors per month**
They read an average of **over 33,000 articles per month**

Target group: managing directors, (technical) managers and engineers
They like to stay informed about trends, novelties, technology and developments within their field of expertise. These technical visitors are actively involved in business operations, policy, production, purchasing and sales and technical issues

Main sectors: **process industry, production industry and mechanical engineering**

Newsletter circulation over 1,300 recipients. These are real and verified subscribers with a high opening rate of 28% (*)
(*) Recipients who do not open the newsletter within 6 months are automatically removed from our mailing list. This ensures genuine readers.

Editorial board

To stay informed of the latest technological developments and for a healthy view on practice, IndustrieVandaag has an editorial board. The editorial board is an advisory body that includes experts from business, industry and science. This combination gives IndustrieVandaag a special edge and recognition in the market.

[You can find the complete team online here.](#)

View 'live' all current visitor figures online here



IndustrieVandaag opportunities	Tariff
1 Leaderboard (1090 x 135 pixels) At the top of all web pages. Always in sight, every visitor of IndustrieVandaag can see your banner!	€ 900 p/month
2 Full banner 1 (1090 x 135 pixels) Directly below the news overview on the homepage. Always in view when visitors enter the news platform.	€ 700 p/month
3 Full banner 2 (1090 x 135 pixels) Right in the middle of the news on the homepage. Always next to the calendar overview.	€ 600 p/month
4 Rectangle banner (450 x 375 pixels) To the right of all web pages.	€ 600 p/month
5 Article banner (1090 x 135 pixels) Your banner will be placed in the middle of all (old and new) articles with products/services related to your company. This will bring you very targeted attention to your specific target group! For example: the banner of a pressure sensor supplier will appear in all articles about pressure sensors. See example ' Machine safety ' and ' Flowmeters '.	€ 700 p/month
6 Logo at relevant articles Your logo will be placed at the bottom of all (old and new) articles regarding products/services related to your company. For example: the logo of a supplier of pressure sensors will be placed below all articles about pressure sensors. See example ' Machine safety ' and ' Flowmeters '.	€ 500 p/year
7 Digital newsletter banner (1300 x 400 pixels) Between the newsletter messages. The newsletter appears every Friday.	€ 700 p/p

