

IndustrieVandaag (eg IndustryToday) is the largest independent platform with industry news. We collect the latest news from and about the industry at large and bring it here for you. From process industry to manufacturing industry, from engineering to industrial economic news and an calendar with all (online) exhibitions, congresses & webinars.

Average **5,200 visitors per month**
They read an average of over **18,000 articles per month**

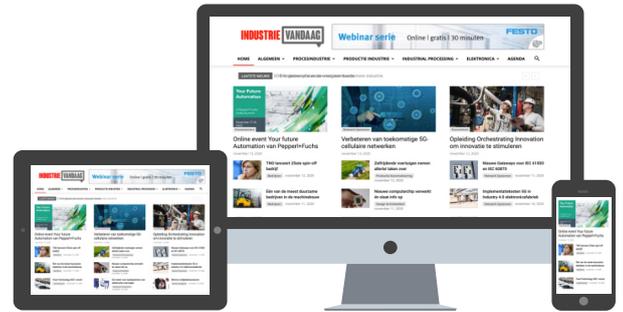
Target group: managing directors, (technical) managers and engineers
They like to stay informed about trends, novelties, technology and developments within their field of expertise. These technical visitors are actively involved in business operations, policy, production, purchasing and sales and technical issues

Main sectors: process industry, production industry and mechanical engineering

Newsletter circulation over **600 recipients**. These are real and verified subscribers with a high opening rate of 44% (*)

(*) Recipients who do not open the newsletter within 6 months are automatically removed from our mailing list. This ensures genuine readers.

View all current visitor figures online here



Editorial board

To stay informed of the latest technological developments and for a healthy view on practice, IndustrieVandaag has an editorial board. The editorial board is an advisory body that includes experts from business, industry and science. This combination gives IndustrieVandaag a special edge and recognition in the market. [You can find the complete team online here.](#)

IndustrieVandaag opportunities	Tariff
1 Website leaderboard At the top of all web pages. Always in sight, every visitor of IndustrieVandaag can see your banner!	€ 800 p/month
2 Website full banner In the middle of the news on the homepage. Always in view when visitors enter the news platform.	€ 600 p/month
3 Website rectangle banner To the right of all web pages.	€ 500 p/month
4 Website articles banner Your banner will be placed in the middle of all (old and new) messages about products/services related to your company. This will bring you very targeted attention to your specific target group! For example: a supplier wants a banner in the category pressure sensors. Their banner will be placed in the middle of all messages about pressure sensors. F.a. ' Machinesafety ' and ' Flowmeters '.	€ 700 p/month
5 Company logo with relevant articles Your logo will be placed at the bottom of all (old and new) messages about products/services related to your company. This way, visitors will immediately know that your company provides these kinds of (partial) products/services. For example: a supplier wants a logo at the category pressure sensors. Their logo will be placed under all posts about pressure sensors. F.a. ' Machinesafety ' and ' Flowmeters '.	€ 500 p/year
6 Digital newsletter banner Between the newsletter messages. The newsletter appears every Friday.	€ 500 p/p

